



# The Volunteer Update

Volunteer Chapter PRSA Newsletter

October 2009

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### Welcome New Member!

Charles Morris, Jr.

### Thank You Renewing Members!

Jennifer Faddis  
Walter Perry

### Save the Date!

Mark your calendars for the upcoming PRSA events!

**Wednesday, October 28 5:30 p.m.**  
- Special board meeting on bylaw revisions. All are invited to attend.

**Nov 7-10** - PRSA National Conference, San Diego, CA

### PRSSA Fall 2009 Meeting Schedule

**Saturday, October 24** - Race for the Cure

**Friday, November 6 - Tuesday, November 10:** National Conference

**Tuesday, November 17, 7 p.m.** - Last Meeting/Social/National Share day - COM 314

### Win a \$100 Amazon Gift Card!

No, it's not spam or a gimmick... just PRSA National asking you to update your records!

Members who take a few minutes to help PRSA update their job title, organizational setting, industry and area(s) of specialization will be randomly selected each month to

Greetings,

Anyone else's Fall crazy busy? Isn't it wonderful!

I hope many of you were able to make time to attend the Chapter's lunch meeting today, "Facing the Ethical Challenges of Online Media Postings." I hope this brings up multiple conversations over the coming months.

And don't forget, the Town Hall meeting on Oct 28th at 5:30 p.m. - it's important to have your feedback!

Until November,  
Meredith P. Goins [mgoins1@chartertn.net](mailto:mgoins1@chartertn.net)

### Let Your Voice Be Heard!



As you read in last month's newsletter, PRSA is going through a national bylaws revision.

keep an eye on your in box as Cheryl and/or Megan will send out a synopsis of the issues and a recommendation to Chapter members on Oct. 23, 2009.

Please, please join us for input and understanding at a Town Hall Meeting to be held at Children's Hospital on **October 28th at 5:30 p.m.**

Cheryl and Megan will present the bylaw revisions and their recommendations and get feedback from the chapter. They then take our feedback and options and represent the chapter at the national conference in early November.

If you are unable to attend this very important meeting, please send comments, thoughts or questions to [Cheryl](#) and [Megan](#) prior to **noon on Oct. 27th**.

Thanks and have a great day!

Seth Linkous

### 2010 Internship Opportunity

East Tennessee Children's Hospital is offering a Community Relations Student Internship and part-time Print Shop position (PAID) position beginning January 2010 and ends June 2010.

This position is about 15 hours per week, with about 1/3 of those hours dedicated to the hospital's Print Shop and the remainder of those hours devoted to the Community Relations Department.

Interviews November 5, 2009. Call 541-8165 for an appointment.

Responsibilities include:

- writing and distributing press releases for local media
- assisting with major event promotion and planning

receive gifts, including a \$100 Amazon gift card and items from the PRSA Store. Members can update their demographics information at [MemberNet](#).

### September-October Membership Promotion

This promotion will run September 1 to October 31. Terms of the offer are:

- New members join National - online or by mail/fax - for \$290 (\$225 dues + \$65 initiation fee) and receive the first year of Chapter membership for free.
- Lapsed members of one year or longer can rejoin - mail/fax/phone - for \$260 (\$225 dues + \$35 reinstatement fee) and receive the first year of Chapter membership for free.

### Hardship Plan for Renewing Unemployed Members

PRSA members who are unemployed and are up for renewal and have been members for five or more years qualify for a one-time reduction in their National dues.

Since the plan launched on April 1st, **33** members have taken advantage of National's hardship plan.

Click [here](#) to read the terms of the plan.

Contact Eileen Lintao, member services manager, at [Eileen.Lintao@prsa.org](mailto:Eileen.Lintao@prsa.org) or call 212-460-1490 to learn more.

### Pay Your Dues Quarterly!

Members have the option of renewing with quarterly payments. Learn more [here](#). To sign up for this option, which is mentioned on all dues invoices, members should contact [Jackie.gonsalves@prsa.org](mailto:Jackie.gonsalves@prsa.org) or call 212-460-1492.

The option is for renewing members only and is *not available* through online renewal.

### Quick Links...

[Join PRSA & Volunteer Chapter](#)  
[Update your information](#)  
[Volunteer Chapter Web site](#)

facebook

 Send to a Colleague

- maintaining employee bulletin board
- conducting hospital tours
- compiling, writing for and designing various hospital publications
- writing for hospital's Web site, [www.etch.com](http://www.etch.com)
- taking photographs or working with freelance photographer as needed
- assisting with programs of the Healthy Kids Community Education Campaign
- assisting Print Shop's staff with duplicating and deliveries of print jobs to hospital departments

### Requirements:

MUST be enrolled in undergraduate or graduate communications classes during the semester of the internship; completion of a hospital employment application form during the interview (including employment history and minimum of three professional references) and other components of employment process, including health screen and drug test prior to first day of work; provide a current resume, original writing samples of the interviewee's own college level communications work or from the interviewee's previous communications internships/employment (including a minimum of three writing samples to be retained by Children's Hospital; photocopies will be accepted); flexibility to work some evenings and weekends, according to the needs of the Community Relations staff (advance notice will be given) access to transportation (presence at events, classes, etc., not on the Children's Hospital campus is periodically required, as are errands to off-site locations) proficiency in InDesign, PhotoShop and Microsoft Word on PC platforms

### Preferred:

Basic writing and editing courses completed photography experience preferred.

### Join PRSA/PRSSA Team for Race for the Cure!

PRSSA would like to invite you to join us for the Susan G. Komen Race for the Cure which will be held on October 24, 2009 at 8:30 AM. This 5k run and fitness walk raises funds and awareness for the fight against breast cancer, celebrates breast cancer survivorship, and memorializes those who have died from the disease. Students and professionals will have the opportunity to get to know one another while raising funds and spreading awareness for a disease that has touched the lives of many.

It is only \$25 to participate and participants receive a t-shirt, food and other goodies from all the vendors that will be at the event!

Here's how to register:

1. Go to [www.komenknoxville.org](http://www.komenknoxville.org)
2. Click on the Race for the Cure tab on the left side of the screen and scroll over to "Register Online/Log in"
3. Another window will pop up and you click on "Register Online"
4. Register under our team, PRSA/PRSSA, follow the simple instructions and you'll be on your way!

Also, fundraising for the event is super easy! Our team goal is \$350 and it would be amazing if we could meet this and maybe even surpass it! Did you know that 75% of the net proceeds you help us raise stay in Knoxville and its 15 surrounding counties? That means you are helping your mom, sister, friend, neighbor and others who have been touched by breast cancer! We encourage you to send at least 10 Donor Invite emails just so you can see how easy it is to raise money and to qualify for some really great incentive prizes! Remember, it's fun, easy and it's for a great cause!

So sign up soon, start raising money and get excited to network with future PRSA members and fellow PRSA professionals at the 2009 Susan G. Komen Race for the Cure!

"Your registration fee gets us to the start line, fundraising gets us to the cure!"

## Traveling soon?

Visit the following Southeast district's chapters to see when they have their meetings. All are welcome to any of the local PRSA meetings if in the neighborhood!

Birmingham [www.alabamaprsa.org](http://www.alabamaprsa.org)

Charlotte [www.prsacharlotte.org](http://www.prsacharlotte.org)

North Carolina [www.NCprsa.org](http://www.NCprsa.org)

Greensboror/High Point -  
[www.prsatarheel.org](http://www.prsatarheel.org)

Atlanta, [www.prsageorgia.org](http://www.prsageorgia.org)

Chattanooga - [www.lookoutprsa.org](http://www.lookoutprsa.org)

Nashville - [www.prsanashville.com](http://www.prsanashville.com)

Memphis - [www.prsamemphis.org](http://www.prsamemphis.org)

Charlston - [www.scprsa.org](http://www.scprsa.org)